

Meeting Date: Nov 17, 2016

Agenda Item No. 11

Agenda Item: Sales Trend Update for 2016 2nd NR
Elk tags

Bureau Chief Approval: _____

Prepared by: Michael Pearson, Chief, Bureau of Administration

Background:

In July 2016 the Commission voted to discount *second* nonresident elk tags to \$299 before the vendor issuance fee for the month of August only. Due to strong sales, there was not a discount for 2nd NR Deer tags offered for the current year, anticipating that these would sell out even without a price adjustment.

Statutory Authority and/or Policy Issues:

The Commission is authorized to discount license, tag, and permit fees to encourage the purchase of licenses in consecutive years and to encourage the purchase of multiple tags and permits in I.C. 36-415.

Public Involvement Process:

N/A

Staff Recommendation:

N/A, update only.

Suggested Motion:

N/A

Sales Summary of Discounted Items:

NR Deer/Elk (as of October 21st):

WEEK	47			WEEK 47			
Results from WEEK 47 ended 10/20/16							
DEER	TOTAL Count	TOTAL NR Revenue	Sold as a 1st Tag	Sold as 2nd at a discount	Sold as 2 nd at full price	TOTAL 2 nd Tags Sold	2 nd NR Deer Revenue
2014	9,982	\$2,783,934	7,916	2,066	0	2,066	\$411,100
2015	12,082	\$3,400,083	9,225	2,220	637	2,857	\$632,900
2016	12,048	\$3,614,400	10,224	0	1,824	1,824	\$547,200
	0%	2016 % increases over prior year					
ELK	TOTAL Count	TOTAL NR Revenue	Sold as a 1st Tag	Sold as 2nd at a discount	Sold as 2 nd at full price	TOTAL 2 nd Tags Sold	2 nd NR Elk Revenue
2014	9,096	\$3,639,160	8,081	955	0	955	\$283,300
2015	9,673	\$3,973,470	8,790	366	317	883	\$329,700
2016	11,593	\$4,651,711	10,219	1,097	277	1,374	\$443,000
	20%	2016 % increases over prior year					